



Avanquest Software Launches Powerful New Solutions for Operators and Device Manufacturers at 3GSM World Congress in Barcelona

BARCELONA, 3GSM WORLD CONGRESS, February 12 – Avanquest Software, a leading developer of state-of-the-art retail and OEM software for the global mobility industry, will showcase its full line of solutions for operators, device manufacturers and mobile subscribers here at the 3GSM World Congress, Feb. 12-15. Visitors to the leading global event for the wireless industry will witness the debut of a range of software innovations designed to drive data services utilization and increase manufacturer and operator cost efficiencies.

Highlights of the new Avanquest product line-up on display at the Avanquest exhibit here include the latest editions of the company's award-winning PC-cellular synchronization application, Mobile PhoneTools; SendPhotos Mobile, Avanquest's innovative entry in the burgeoning Mobile Value Added Services (MVAS) market; and Bluetooth Headset Manager, a Windows application designed to streamline connection of a Bluetooth headset to a PC.

"This year's line-up of new Avanquest product introductions at 3GSM is the largest in our long history at this important annual industry event," said David Wright, president of Avanquest Software's OEM division. "Our latest products extend Avanquest's leadership in developing advanced and customized solutions that fully recognize and address the needs of telephone and mobile accessory manufacturers and operators in the highly competitive mobile marketplace. Our new product range is specifically designed to attract operators who are looking to increase both their ARPU and the satisfaction of their customers."

The new products showcased at Avanquest's 3GSM World Congress exhibit, located in **Hall 2 Booth 2A94**, will include:

Mobile PhoneTools – The latest edition of the world's leading PC-cellular synchronization suite, Mobile Phone Tools 4, features a complete UI re-design for improved usability. Avanquest also is introducing three new specialized versions of the communications tool that has already shipped more than 70 million copies worldwide: **Mobile PhoneTools PC Card Edition**, **Mobile PhoneTools Symbian Edition** and **Mobile PhoneTools Essentials**. Each is designed to address specific needs of phone manufacturers, PC card vendors and operators seeking to enhance their offering by providing users a versatile tool for accessing the full power in their mobile devices.

SendPhotos Mobile™ – Avanquest's exciting entry in the Mobile Value Added Services (MVAS) market, SendPhotos Mobile enhances consumer experiences in capturing, managing and sharing high-resolution photos. Enabling mobile subscribers to enjoy unlimited photo and video capture without concern about device memory limits and to ensure against loss of precious images, the powerful end-to-end solution is based on a patented device-memory management technology

that automates uploading of images to a secure site, where they can be accessed from the handset or any Internet-enabled device.

Internet Connection Manager – Enabling PC users to connect seamlessly to the Internet from any location via the best available network connection, this innovative solution automatically detects and manages security and connectivity settings across all LAN and WAN access points, wired and wireless. For each new location or connection type, Internet Connection Manager creates a network profile and stores the security, printer and email settings for future use. The software ensures that mobile workers are never without network access; even if a local network is not available, business travelers can connect through the mobile phone.

Bluetooth Headset Manager – Developed to reduce support calls that are generated when users encounter difficulty connecting a Bluetooth headset with a PC, Bluetooth Headset Manager includes a pairing and profile setup wizard as well as testing and trouble-shooting features. Enabling control of the software stack supplied with the Bluetooth hardware, the solution automates pairing and configuration for the end-user.

Communication Suite – A powerful and complete solution that has been designed to meet the most demanding communication needs. Communication Suite is made up of four principal features; high-speed internet configuration and connectivity, mobile video calling and both multimedia messaging and text messaging from the PC. This solution has been designed to be used in conjunction with 3G and 3.5G PCcards or embedded cellular devices. The video feature uses H263 and H324M protocols and is compatible with all networks supporting mobile video.

Avanquest Software OEM Division delivers the finest quality products and services to its partners: whether a wireless operator, a hardware manufacturer or a content provider, all Avanquest solutions are designed to enhance and easily integrate with our partner's product marketing strategy. Additionally, all products are customizable to our partner's exact needs in up to 28 languages. Owing to the quality and adaptability of our software, Avanquest has developed partnerships with a list of prestigious companies throughout the computing and telecommunication industries. Always on top of technology, Avanquest is a Microsoft Gold Certified Partner as well as Symbian Affiliate Partner, UPnP forum member or Bluetooth adopter member.

About Avanquest Software

Avanquest Software is a leading developer and global publisher of best-selling personal and professional software designed for utilities, office productivity, communications and mobility worldwide. Headquartered in France, with operating units, subsidiaries and offices located in United States, France, Germany, Great Britain, Italy, Spain, China and Korea, Avanquest Software products are marketed in over 100 countries, through e-commerce, OEM partnerships and IT resellers. Founded in 1984 as BVRP Software and listed since December 1996 on Euronext (ISIN FR0004026714), Avanquest Software forms part of the Eurolist, NextEconomy segment and SBF 250 index. In 2006, Avanquest Software posted revenue of €75.1M (\$97.7M). Additional information on Avanquest Software is available at <http://www.avanquest.com>.

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