

AVANQUEST SOFTWARE ACQUIRES SOFTWARE PARADISE, AND FURTHER CONSOLIDATES ITS BUSINESS SOLUTIONS OFFERING IN THE UK ON THE STRATEGIC AND RAPIDLY EXPANDING E-COMMERCE CHANNEL

La Garenne-Colombes, France - June 13, 2007

Avanquest Software, a leading developer and publisher of business and consumer software for the global PC market, has today announced the acquisition of Software Paradise in the UK, a leading online software superstore.

For Bruno Vanryb, President & CEO of Avanquest Software: ***“This acquisition signals a marked development in Avanquest’s e-commerce strategy and further consolidates the Company Business Solutions offering, positioning it as a formidable force in the UK software market.”***

Software Paradise is the UK’s first and most successful online software superstore for corporations with an unrivalled 20 year pedigree of supplying value-added resellers (VARs) and independent software vendors. It offers a comprehensive catalogue of leading software brands from 6,000 vendors. Software Paradise also specialises in sourcing and supplying ‘unusual’ and hard to find software titles.

Chris Thompson, Managing Director of Avanquest Solutions commented: ***“Software Paradise is one of the best known and most respected names in the software sourcing sector, not to mention its impressive client list and business relationships. We intend to bring the power of the Avanquest infrastructure to Software Paradise, including our online ordering and channel management technology, to enable it to focus on and develop its excellent business. I am certain that the acquisition will bring significant benefits for all concerned.”***

Chris Bowring, Managing Director of Software Paradise added: ***“We are delighted to have reached this agreement and for our business to be acquired by Avanquest. This is a very successful and ambitious organisation and we believe that this new relationship will help us take Software Paradise to the next level.”***

The cost of this acquisition amounts £1 million when Software Paradise achieves a yearly turnover of £2.5 million. Software Paradise will be part of Avanquest Solutions organization.

The signing of the deal with Software Paradise comes only weeks after Avanquest Software announced its friendly take-over of Emme, one of Europe’s leading publishers of interactive multimedia content and owners of GSP. GSP is a leading consumer software publisher in the UK [3rd largest PC publisher by units*] with in excess of £9 million in sales generated from its five core markets including children’s, education, reference, utility and games software.

In January this year, Avanquest also announced its take over of California based Nova Development, a worldwide developer and publisher of software products for Windows and Macintosh platforms. Nova Development publishes more than 80 software titles and in 2006 Nova Development posted annual sales of approximately \$32 million.

Bruno Vanryb concludes: ***“The latest additions to the Avanquest Group is a key step in achieving its corporate goal of becoming a world leader in software publishing, with an unmatched product offering and sales force to cover all distribution channels, across all territories. E-commerce is providing strong potential for growth with 13% of the company’s sales already coming from the Internet. Selling the combined product catalogue over the Internet worldwide represents a strong growth driver for the new, expanded group.”***

Notes to editor:

*Source: NPD, GFK, Chartrack

About Avanquest Software

Avanquest Software is a leading developer and global publisher of best-selling personal and professional software designed for utilities, office productivity, communications and mobility worldwide. Headquartered in France, with operating units, subsidiaries and offices located in United States, France, Germany, Great Britain, Italy, Spain, China, Korea, and Japan, Avanquest Software products are marketed in over 100 countries, through e-commerce, OEM partnerships and IT resellers. Founded in 1984 as BVRP Software and listed since December 1996 on Euronext (ISIN FR0004026714), Avanquest Software forms part of the Euro1ist, NextEconomy segment and SBF 250 index. In 2006, Avanquest Software posted revenues of €74.3M. Additional information on Avanquest Software is available at <http://www.avanquest.com>.

About Software Paradise

Software Paradise was founded in 1986 and quickly became the UK’s leading independent reseller of computer software. Recognizing the need for quick, high-quality distribution of a very wide range of competitively priced software to end-users, software developers and other resellers, it has grown into one of the world’s premier mail-order suppliers for PC, Mac & Linux. Trading securely online since 1997, Software Paradise offers an unrivalled service constantly striving to improve through combining low prices and a high quality service with the widest range of software from any single source. www.softwareparadise.co.uk

Contacts

Thierry Bonnefoi, Analysts/Investors Relations
Tel.: +33 (0)1 41 27 19 74 – E-mail: tbonnefoi@avanquest.com

Christine Sauvaget, Communications & Press Relations
Tel.: +33 (0)1 41 27 19 82 – E-mail: csauvaget@avanquest.com



Ticker: AVQ
ISIN: FR0004026714
Reuters: AVQ.PA
Bloomberg : AVQ:FP
Indice SBF 250