

## Asustek to bundle Avanquest's Mobile PhoneTools with high speed PCI Express Data Cards

*A new success for Mobile PhoneTools, the reference  
standard for mobility software solutions*

La Garenne-Colombes, France - July 25, 2007

Avanquest Software, a leading developer and publisher of business and consumer software for the global PC market, today announced the bundling of its Mobile PhoneTools with the T500 PCI Express Data Cards from Taiwanese electronics manufacturing giant Asustek Computer Inc (ASUS).

Mobile PhoneTools gives high-speed Internet access over 3G mobile networks to laptop users, virtually anytime and anywhere. The application connects with a single click using pre-configured connection parameters. The smart connect feature ensures that even if the SIM card in the T500 Data Card is changed, the application will connect without asking any question.

ASUS T500 card-equipped laptops powered by Avanquest's Mobile PhoneTools behave as complete full featured mobile phones, providing high speed data transfer capabilities and advance features such as conference call, call log, missed call management, call transfer, making and receiving voice calls – the PC becomes completely mobile and autonomous.

Additionally, Mobile PhoneTools manages text messages (SMS) and contact information between the device and popular desktop programs such as Microsoft Outlook®, Outlook® Express, and MS Exchange®, as well as Lotus Notes®.

In addition to being the world leader in motherboard manufacturing, ASUS is also one of the main suppliers of a range of products that includes notebooks, barebone systems, servers, graphics cards, PDAs, handsets, smartphones, wireless devices, broadband modems, LCD monitors, CPU coolers, power supplies, chassis and networking switches and optical drives.

***“This global licensing agreement for Mobile PhoneTools provides users of the ASUS PCI Express Card with a comprehensive, powerful and easy to use mobility solution,”*** said David Wright, President of Avanquest Software's Denver-based OEM Division. ***“We strongly believe that our products value proposition is 2<sup>nd</sup> to none. Our strategic partnership with ASUS will be broadened significantly during the next quarters and we will work together on innovative***

**new solutions.”**

**“We appreciate in particular the extended voice capabilities of mobile PhoneTools such as conference calling and missed-call management; for our customers the experience is really like having a full-featured mobile phone attached to their notebooks,”** said H C Hung, Head of ASUS’ Handheld Business Unit. **“The T500 PC Card is but a small step in our ambitious plans to incorporate WWAN connectivity to a large number of hardware devices and platforms; this is moving well beyond notebooks with embedded 3G modules...”**

Mobile PhoneTools supports hundreds of cellular devices from the world’s leading manufacturers and is compatible with Microsoft® Windows® XP and Vista. Avanquest has sold millions copies of Mobile PhoneTools® and provides support for the product in over 26 languages, including Chinese, Korean, Thai, Czech and Russian.

#### **About ASUS**

ASUS is a leading provider of 3C total solutions. With a global staff of more than 100 thousand and a world-class R&D design team, the turnover for 2006 was 17.4 billion U.S. Dollars. ASUS has been ranked in Business Week InfoTech 100 for 10 consecutive years, and has been ranked No.1 by the Wall Street Journal Asia for best quality products in Taiwan.

For more information, please visit the company website at [www.asustek.com](http://www.asustek.com).

#### **About Avanquest Software**

Avanquest Software is one of the world’s leading software publishers, marketing up to 1,500 software titles developed in-house or by developer partners via multiple sales channels on three continents – North America, Europe and Asia. Avanquest Software addresses the general public through its Retail, Online and Direct-to-customer channels; businesses through the Corporate channel; and key players in mobile telephony and IT through OEM (Original Equipment Manufacturers) licenses. With 650 employees and approximately 200 engineers in Research and Development distributed between France, China and the United States, the company is committed to constant innovation. The Group posted a turnover of €74.3 million in 2006. Listed on Euronext (ISIN FR0004026714) since December 1996, Avanquest Software is part of Eurolist, SBF index 250, and belongs to the NextEconomy segment. For any additional information : <http://www.avanquest.com>

#### **Contacts**

Thierry Bonnefoi, *Analysts/Investors Relations*

Tel.: +33 (0)1 41 27 19 74 – E-mail: [tbonnefoi@avanquest.com](mailto:tbonnefoi@avanquest.com)

Christine Sauvaget, *Communications & Press Relations*

Tel.: +33 (0)1 41 27 19 82 – E-mail: [csauvaget@avanquest.com](mailto:csauvaget@avanquest.com)



Ticker: AVQ

ISIN: FR0004026714

Reuters: AVQ.PA

Bloomberg : AVQ:FP

Indice SBF 250