

## Avanquest Software Invites Mobility Professionals to See its Products and Solutions at Mobile World Congress in Barcelona

Full range of software for mobile convergence on Exhibit at Booth B59 – Hall 1

La Garenne-Colombes, France - February 6, 2008

**Avanquest Software**, a leading global communications and mobility software developer and partner of industry-leading telephone manufacturers worldwide, has announced it **will be exhibiting its mobile software solutions at the Mobile World Congress in Barcelona from February 11 to 14, 2008**. Interested communications and mobile industry professionals are invited to visit the Avanquest **Booth B59 – Hall 1** to meet with Avanquest executives and discover the company's full range of high-quality software for mobile convergence.

This year, Avanquest Software is focusing on a software offering developed for a wide range of mobile peripherals, including: next-generation mobile phones, wireless connectivity and sharing solutions offered by operators and service providers, as well as multimedia players and digital photo frames. Backed by years of research and development expertise in optimizing and simplifying convergence between mobile phones, PCs and consumer electronic devices, Avanquest Software offers a line of innovative software solutions and new value-added services to operators, ISPs and manufacturers.



The Avanquest team will be on hand at **Booth B59 – Hall 1** to give visitors a preview of:

- ④ **Its new Digital Frame Manager software** – providing digital photo frame fans with a wide range of functionality enabling them to receive, edit, transfer and share all their multimedia content locally and with friends.
- ④ **The new version of Mobile PhoneTools** – the latest version of the renowned, best-selling Mobile PhoneTools meets new market expectations; its save and restore functions make upgrading your mobile phone totally hassle free and the software also has new functions for using the cell phone camera and simplifying Bluetooth configuration for all the computer's peripheral devices (keyboard, headset and mouse).
- ④ **The new version of SendPhotos™ Mobile** – making it easier to share the photos with a mobile phone, once installed SendPhotos™ Mobile automatically frees up the phone's memory by uploading photos and video to a secure personal section of a website, which is accessible from the phone or any other web-enabled device. The user can take an unlimited number of photos and videos even at high resolution.
- ④ **"System Suite Essentials", the all-in-one PC maintenance, security and protection suite** – the ideal tool for diagnosing, repairing and protecting a specific IT environment. Developed to reduce support costs for operators and ISPs, it has a wide range of tools for detecting and repairing problems relating to the PC and its environment.

## **Avanquest Software**

*Avanquest Software is one of the world's leading software publishers, marketing up to 1,500 software titles developed in-house or by developer partners via multiple sales channels on three continents – North America, Europe and Asia. Avanquest Software addresses the general public through its Retail, Online and Direct-to-Consumer channels; businesses through the Corporate channel; and key players in mobile telephony and IT through OEM (Original Equipment Manufacturers) licenses. With 650 employees and approximately 200 engineers in Research and Development distributed between France, China and the United States, the company is committed to constant innovation. Listed on Euronext (ISIN FR0004026714) since December 1996, Avanquest Software is part of Eurolist, SBF index 250. For additional information: <http://www.avanquest.com>*

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