

## Avanquest Software Joins Symbian Platinum Program

### Symbian welcomes Avanquest's plans to provide enhanced communication between PCs and Symbian OS phones

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Avanquest Software, a leading developer and publisher of business and consumer software for the global PC market, today announced that it has joined the Symbian Platinum Partner Program to support the growing market for phones based on Symbian OS™. Avanquest's membership will further strengthen the company's relationship with Symbian and ensure close integration of its Mobile PhoneTools software, designed for enhanced communication between handsets and Personal Computers, with devices based on Symbian OS.

As a Platinum Partner Program member, Avanquest commits to deploy resources in support of the Symbian platform objective to make PC connectivity easier and more powerful by using market standards and in particular the Media Transfer Protocol (MTP). The Symbian platform is working on synchronization and secure back-up via MTP.

With more than 50 millions units sold, Avanquest's Mobile PhoneTools creates unlimited communication possibilities by synchronizing the cell phone with the PC and allowing the users to exploit the most powerful features of their phone:

- Connection of the cell phone to the laptop to get Internet access via cellular networks
- Sending of SMS and MMS messages directly from the laptop
- Creation of personalized ringtones, wallpaper and slide shows transferable to the cell phone
- Back-up and Restore personal data, notes and bookmarks.
- The ability to synchronize with a large variety of databases such as Outlook, Exchange, Vista contacts and Calendar as well as Lotus Notes

"This partnership reflects our commitment to optimize the user experience of the increasingly powerful Symbian phones through secure backup, powerful synchronization and one-click internet access," said **Julie Shevlin, Vice President OEM division, Avanquest Software**. "We are privileged to be able to work directly with Symbian. The market will surely benefit from increased standardization."

#### **Avanquest Software**

*Avanquest Software is one of the world's leading software publishers, marketing up to 1,500 software titles developed in-house or by developer partners via multiple sales channels on three continents – North America, Europe and Asia. Avanquest Software addresses the general public through its Retail, Online and Direct-to-Consumer channels; businesses through the Corporate channel; and key players in mobile telephony and IT through OEM (Original Equipment Manufacturers) licenses. With 650 employees and approximately 200 engineers in Research and Development distributed between France, China and the United States, the company is committed to constant innovation. Listed on Euronext (ISIN FR0004026714) since December 1996, Avanquest Software is part of Eurolist, SBF index 250. For additional information: <http://www.avanquest.com>*

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