

Avanquest Software Unveils New Web Site Offering Visitors Nearly 300 Titles

Visitors to Avanquest.com Will Receive Free Software During Launch Celebration

PLEASANTON, Calif. – April 16, 2008 – Avanquest Software has unveiled its enhanced and redesigned Web site, www.avanquest.com, which features a new and compelling product showcase that presents one of the broadest ranges of software available on the Internet. With approximately 300 titles in five languages the product selection now includes:

- [PC tools](#) that are essential to repair, restore, boost and maintain PCs and home networks.
- Consumer lifestyle software that lets users [create](#) print projects and multimedia; [learn](#) languages and new skills; [play](#) games or pursue hobbies; [enhance](#) cell phones and mobile PCs.
- [Small business](#) titles to help users be more efficient or run a [home office](#) affordably.

Beginning April 16, 2008 through April 23, 2008, visitors to www.avanquest.com/celebration will receive Ringtone Media Studio 2, the ultimate multimedia software for cell phones. A link to download a full version of Ringtone Media Studio 2 will be available to all visitors who register for the software.

Empowering Customers to Make Environmentally-Friendly Choices

Avanquest Software makes it easy to be environmentally friendly with downloadable versions available for most of its products. While shoppers are fighting global warming, saving a few trees and keeping plastic by-products from the environment, they will also receive the software faster than ever before. Online software purchases are the right one for many shoppers who want to pay the same price, have immediate availability and make environmentally-friendly decisions.

Backup Copy Offered for Software Downloads

Avanquest shoppers can also take advantage of extended downloading which stores a backup copy of their product on Avanquest servers for up two years, for only \$6.95. Customers can access their extended downloads by logging on to their account at www.avanquest.com.

About Avanquest Software

Avanquest Software is one of the world's leading software publishers, marketing up to 1,500 software titles developed in-house or by developer partners via multiple sales channels on three continents – North America, Europe and Asia. Avanquest Software addresses the general public through its Retail, Online and Direct-to-Consumer channels; businesses through the Corporate channel; and key players in mobile telephony and IT through OEM (Original Equipment Manufacturers) licenses. With 650 employees and approximately 200 engineers in Research and Development distributed between France, China and the United States, the company is committed to constant innovation. Listed on Euronext (ISIN FR0004026714) since December 1996, Avanquest Software is part of Eurolist, SBF index 250. Additional information is available at <http://www.avanquest.com> or <http://about.avanquest.com>.

Contacts

Avanquest Software

Tori Johnson, James Nuñez Group for Avanquest

972-380-9597

tori@jamesnunezgroup.com