

**Avanquest Software introduces Avanquest Partner Online:
The unique “one-stop” shop for resellers to acquire a wide range of
best selling business software titles – both single and multiple licences –
via instantaneous electronic download**

**Avanquest Partner Online is the only European Web portal where resellers can immediately
download a selection of the best software on the market to deliver instantly
to their customers, while enjoying a special welcome offer and exclusive services**

Always on the cutting edge of e-commerce trends, Avanquest Software, a leading developer and publisher of business and consumer software, launched – as a complement to its traditional offering – a European portal aimed to be the one-stop solution for resellers to acquire a wide range of best selling software for businesses and professionals.

The resellers benefit from a unique portal where they can instantly download a complete range of software both in single and multiple licenses to immediately satisfy their customers' needs by providing them with licensing keys and download links.



**Avanquest
Partner Online**

“Imagine that you’re a reseller and you meet with one of your customers. With a simple Internet connection, anytime and anywhere, you can instantly quote the right price for utility, security, office, translation and graphics software... and deliver immediately without having stock to manage, and just as easily for three than for a program of 10,000 user licenses,” commented Jolyon Ostrick, Avanquest Software’s Managing Director, BtoB Europe. *“Avanquest Partner Online is the only Web portal that makes this possible, while letting resellers enjoy a complete and impressive software offering with maximum flexibility and effectiveness, which is absolutely essential in a context that requires ever more flexibility and responsiveness”.*

THE MANY ADVANTAGES OF AVANQUEST PARTNER ONLINE

The new version of the Avanquest Partner Online portal gives partner retailers all the flexibility they need in their business. All of **Avanquest’s best-selling software as well as software from partners like Abbyy, Checkpoint, Corel WinZip, LEC, Nero, Punch, Sun Microsystems, etc.** are available at the best price on the same platform, downloadable 24 hours a day, 7 days a week, with no stock management. Plus the resellers enjoy great discounts, exclusive offers, an attractive loyalty program and flexible terms.

All resellers joining Avanquest Partner Online receive a welcome gift over €200 worth of free software picturing 3 of our best-selling software titles: WebEasy 8 Pro, Fix-It Utilities 10 Pro and Expert PDF 6.

Partner resellers then get round-the-clock access to sales tools available online and to the automatic integrated instant pricing tool to help them prepare their best possible proposal.

The Avanquest Partner Online Web portal is available in France, the United Kingdom, Germany, Spain and Italy to the 30,000 qualified resellers referenced by Avanquest, and is open to all others most welcome to benefit from it.

For more information, please visit the [Avanquest Partner Online Web portal](#) and watch the tutorial [video](#).



About Avanquest Software

Avanquest Software (EPA: AVQ), is a world leader in developing and publishing software for businesses and consumers, in categories ranging from mobility to utilities by way of multimedia. Avanquest Software strives to ensure that all its software can interact, so that the convergence between the PC, Internet services and the intelligent telephone is as complete and secure as possible. The passion that drives our teams, the high technological added value of the software and the solid presence of the Group in North America, Europe and Asia make Avanquest Software one of the top 10 consumer software publishers in the world. Since it was established in 1984, the company has put innovation at the core of its business and invested heavily every year in research and development, supporting its teams of engineers scattered throughout France, the United States, Canada and China, working every day to create the best software today and tomorrow. Avanquest Software has been listed on Euronext since 1996. For any additional information, please visit these sites <http://www.avanquest.com> or <http://group.avanquest.com>.

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