



## **Avanquest Software Expands OEM Product Offering Productivity and Utility Software Lines Available to OEM Partners**

Levallois-Perret, France – February 27, 2006 -- **Avanquest Software, formerly BVRP Software, a leading developer and publisher of business and consumer software for the global PC market with operations in Europe, the U.S. and Asia, today announced that its three internally developed product lines will be available for the first time from the Avanquest OEM Division which will exhibit at CeBIT 2006, where the world's greatest IT contributors will be gathered from March 9-15 in Hanover, Germany.**

**The Paris-based company will appeal to new potential partners as it adds data storage and backup solutions, office productivity tools and multimedia readers to its line of software available in "white label" versions that can be customized for manufacturers, mobility accessory distributors, mobile operators and other OEM customers.**

**"We're excited to introduce two additional families of software solutions at CeBIT 2006, that will be available for the first time to our OEM partners," said David Wright, President of Avanquest Software's OEM Division. "Strengthened by our position as leader in the Communication and Mobility sectors, we are now offering new customizable solutions in the areas of Multimedia, Utilities and Office Productivity, all developed by Avanquest Software. These software packages will enable us to meet the expectations of new partners, while remaining true to our mission to create added value for them, and to put the benefits of digital convergence at every user's fingertips, thanks to our easy-to-use and inventive solutions."**

**Avanquest's three product divisions -- Mobility, Utility, and Office Productivity -- all will share the stage in the OEM solutions exhibit at CeBIT, Products available for the first time to OEMs in Europe include the award-winning VCOM Fix-It® and AutoSave® from VCOM and the best-selling Design&Print, part of Avanquest's MySoftware line of SMB financial and productivity solutions**

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**Avanquest's Mobility division also will be represented at with bestsellers Mobile PhoneTools®, Pocket PhoneTools® and Connection Manager -- solutions dedicated to mobile telephony users -- along with new multimedia reader solutions under the BVRP brand.**

**Here is a guide to Avanquest's three product development divisions and the OEM solutions they offer:**

### **1/ VCOM Utilities**

**As a result of the acquisition by Avanquest of this leading utility software developer in 2005, OEM partners who specialize in laptop and desktop PC manufacturing, memory cards, as well as specialists in data storage or backup solutions have proven technology to enhance their product offerings and reduce customer support costs, including:**

#### **Fix-It, a complete suite of simple and efficient tools for PC maintenance**

**Fix-It optimizes system performance, finds and fixes problems before they cause irreparable damage, and features scheduled maintenance to keep PCs in top shape. To conduct a complete review of their hard drives, users need no special computer knowledge; they just have to follow the Fix-It's easy-to-use one-click assistance. The diagnostic tool tests various PC components (network card, memory, motherboard, etc.), thus enabling users to anticipate problems. When problems do arise, the user may use the restore tool, which has backed-up all operations, in order to restore data at any time.**

### **AutoSave, an easy-to-use automatic data backup solution**

With AutoSave, users can backup all of their data from or to their PCs, MP3 readers, USB keys, CD/DVDs, databases or external hard drives. Thanks to these automated backups, any operation or restoration becomes child's play! The software features advanced functions under the network version.

### **2/ Design&Print from MySoftware, the brand dedicated to Office Productivity**

With Design&Print from MySoftware, Avanquest Software OEM presents new software that enhances the offering of printer manufacturers. Design&Print helps users quickly and easily create brochures, newsletters, stationery sets, business cards, invitations, postcards, labels and mailings.

### **3/ BVRP line dedicated to Communication, Mobility and Multimedia services**

With PodMediaCreator and DVDVideoMobile, Avanquest Software's OEM Division offers solutions that are designed specifically for multimedia reader manufacturers and accessory distributors, desiring to provide their end-users with even more value-added features that enhance the new functions of their cutting-edge technology.

#### **PodMediaCreator, a complete creation studio designed for multimedia readers**

Thanks to a set of rich yet easy-to-use features, PodMediaCreator provides all the tools needed to very simply edit and create personalized home videos, touch up photos, create original slide shows, and mix MP3 files. Once they are personalized, these files are automatically configured **to iPod® format**. The one-click transfer feature instantaneously sends the file to the iPod, with total iTunes® integration.

#### **DVDVideoMobile, a powerful video file conversion software designed for multimedia readers**

DVDVideoMobile enables users to very easily convert personal DVDs or files to video format, for play on an iPod Video, PSP, SmartPhone, mobile telephone or video-compatible PDA. With DVDVideoMobile, users can quickly and automatically convert their favorite movies to the adapted format, and then transfer them to their multimedia readers. All that remains is to watch them, taking in the exceptional sound and image quality. DVDVideoMobile is the must-have software for all multimedia reader manufacturers that want to enhance their offering and enable their end-customers to expand their video library, while maintaining the highest possible quality for their movies.

#### **Mobile PhoneTools – Integrates Communication Functions for the Mobile Phone**

The latest version of Mobile PhoneTools, the world's #1 selling PC software suite that combines messaging, multimedia and synchronization features with high-speed Internet connectivity, incorporates many new features including Wi-Fi support.

#### **Pocket PhoneTools – Provides High-Speed Internet Access for the Pocket PC**

The new version of Pocket PhoneTools enables individuals to simply and easily connect to the Internet using whatever Wi-Fi or cellular network connection is available in any specific location. If using a cellular connection, the software provides access to high-speed 2.5G and 3G cellular networks and offers compatibility with more leading cell phone brands and models than ever before.

#### **Connection Manager – Instant and Secure Network Access with Messaging Functions**

With BVRP Connection Manager, individuals can connect seamlessly to the Internet from any location via the best available network connection and also deliver SMS/MMS messages when using a cellular phone or device to access the network.

Avanquest also will exhibit a new line of OTA data solutions for wireless service providers designed to enhance customer satisfaction while increasing average revenue per subscriber:

- **Mobile Media Manager** for securely transferring any type of multimedia content and associated digital rights between the mobile phone and PC;
- **Mobile Backup** to protect mobile telephone data;
- **Mobile Sync**, to synchronize data between a PC and a mobile phone via OTA technology

Members of the press and analyst community  
interested in one-on-one time and/or product demos with  
**Avanquest Software OEM at CeBIT 2006 in Hannover, Hall 15, French Pavilion, booth D13D**  
are invited to send an email  
to Alan Penchansky at [alan@thepengroup.com](mailto:alan@thepengroup.com) or  
to David Wright at [dwright@avanquest.com](mailto:dwright@avanquest.com).

**Avanquest Software Publishing will also be present at CeBIT in hall 25, zone "Planet Reseller" (D40), stand C101 by Avanquest Deutschland.**

#### **About Avanquest Software**

Avanquest Software is a global developer and leading publisher of best-selling personal and professional software designed for utilities, office productivity, communications and mobility worldwide. Headquartered in France, with operating units, subsidiaries and offices located in United States, France, Germany, Great Britain, Italy, Spain, China and Korea, Avanquest Software products are marketed in over 100 countries, through e-commerce, OEM partnerships and IT resellers. Founded in 1984 as BVRP Software and listed since December 1996 on Euronext (ISIN FR0004026714), Avanquest Software forms part of the Euro1ist, NextEconomy segment and SBF 250 index. In 2005, Avanquest Software posted record financial results, with revenue of €70.6M (\$85.6M) and operating income of €8.9M (\$10.8M). Additional information on Avanquest Software is available at <http://www.avanquest.com>.

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