



**NEWS RELEASE**  
**25<sup>th</sup> April 2006**

**Create Fun and Personalised T-Shirts in an Instant!**

**Nova Development Introduces Art Explosion T-Shirt Factory Deluxe 3.0, the fast and easy way to create one-of-a-kind custom T-shirts and apparel.**

Avanquest UK, a global software publisher today announced the launch of Nova Development's T-Shirt Factory Deluxe 3.0, the fast and easy way to create one-of-a-kind custom T-shirts and apparel. With thousands of ready-made designs and graphics, it's no wonder T-Shirt Factory has been the number 1 selling T-shirt software for more than five years\* for Nova Development, a leader in consumer graphics and content software.

Whether you're looking to support a club or organisation, promote your business, or create a unique gift for family and friends, T-Shirt Factory Deluxe has everything you need to turn out spectacular projects. Create T-shirts, sweatshirts, boxer shorts, aprons, mouse-mats, tote bags, director's chairs, coasters, banners, visors, and team wear – even photo T-shirts and business logo shirts, brand new to this version!

**In 3 Easy Steps create a T-shirt that is ready to wear!**

1. Personalise one of 6,300+ ready-made designs or create your own with 28,000+ colour graphics with Art Explosion, the quality clip art package from Nova Development
2. Print your design on PerfectPeel® transfer paper (included) using any inkjet printer
3. Apply the design to your T-shirt with any household iron. Then easily peel the transfer back for beautiful results!

Easily import photos from your camera, scanner or CD-ROMS and then enhance your photos using T-Shirt Factory's built-in photo editor. You can enhance colour, fix flaws and scratches, remove red-eye, bring photographs into focus, use tools like paint brushes, and even crop photos into unique shapes.

"T-Shirt Factory Deluxe 3.0 helps create stylish custom T-shirts for both business and pleasure and it has never been easier" says Brad Crystal, Vice President of Marketing for Nova Development.

**Included in T-Shirt Factory Deluxe 3.0:**

- Fruit of the loom 100% Cotton Adult XL T-Shirt
- 28,000+ graphics
- 6,300 + ready made designs
- 600+ bonus fonts
- PerfectPeel Transfer Paper for both light and dark T-Shirts\*\*

\*No.1 brand of T-shirt software claim based on NPD Techworld reports for the period 8/99 - 5/05.

**Pricing and Availability**

RRP £29.95 and is available from Avanquest UK [www.avanquest.co.uk/shop](http://www.avanquest.co.uk/shop) and 01752 895100. Additional supplies available on the Avanquest shop.

**System Requirements**

Windows 98, 2000, Me or XP, Pentium® 166 Mhz or Faster and a CD-ROM Drive  
Compatible with all popular inkjet printers, including Lexmark, HP, Epson, Canon and more.

**About Nova Development**

Company Background: Based in Southern California, Nova Development Corporation is a market leader in personal and small business productivity software for both the Windows and Macintosh platforms. Now the number one home graphics software publisher in North America, Nova has a history of providing new technologies that consistently expand the uses of desktop computers for a variety of users, from home to school to business. For more information call +44 (0) 1752 202507 Fax: +44 (0) 1752 894833. Or visit Nova Development on the Web at [www.novadevelopment.co.uk](http://www.novadevelopment.co.uk)

**About Avanquest UK:**

Avanquest UK is part of Avanquest Software, a global developer and leading publisher of best-selling personal and professional software designed for utilities, office productivity, communications and mobility worldwide. Headquartered in France, with operating units, subsidiaries and offices located in United States, France, Germany, Great Britain, Italy, Spain, China and Korea, Avanquest Software products are marketed in over 100 countries, through e-commerce, OEM partnerships and IT resellers. Founded in 1984 as BVRP Software and listed since December 1996 on Euronext (ISIN FR0004026714), Avanquest Software forms part of the Eurolist, NextEconomy segment and SBF 250 index. In 2004, Avanquest Software posted record financial results, with revenue of €57.0M (\$72.0M), operating income of €6.9M (\$8.7M) and a net income of €5.3M (\$6.7M). Additional information on Avanquest Software is available at <http://www.avanquest.com>.

**Contacts**

Natalie Dowse – review copies, images etc Avanquest UK Tel: 01962 835050 Mobile: 07765407833 Email: <a href="mailto:ndowse@avanquest.co.uk">ndowse@avanquest.co.uk</a>
--