

LAPLINK® AND AVANQUEST PARTNER TO DELIVER PC MIGRATION AND CONNECTIVITY SOFTWARE TO NORTH AMERICAN RETAIL MARKET

Avanquest Publishing USA Announces Joint Partnership With Laplink Software®

PLEASANTON, CA — July 26, 2006 — Avanquest Publishing USA today announced a strategic North American publishing partnership with Laplink Software®, an award-winning developer of PC migration, remote control and connectivity software.

Avanquest Publishing USA offers one of the industry's most efficient and cost-effective solutions for selling software products on North American retail shelves, and will now be responsible for ensuring continuing strong sales growth for Laplink's successful PCmover®, Laplink Gold™, Laplink Everywhere™ and PCdefense™ products. Laplink will be joining Avanquest USA's lineup of more than 50 software titles available at thousands of leading retail outlets across North America, including CompUSA®, Office Depot®, Business Depot™, Circuit City®, Fry's Electronics, MicroCenter® as well as at leading online retailers such as Amazon.com®.

In describing the new agreement Thomas Koll, CEO and Chairman of Laplink Software, said, "Avanquest has a proven track record in working with global companies to promote consumer products on retail shelves. By creating this relationship with Avanquest, we will be benefiting from Avanquest's expertise to accelerate sales in the United States and Canada."

Laplink's award-winning migration, connectivity and remote control products include:

PCmover® (SRP \$69.95) - The easiest way to move into a new PC. Save time and money by automatically moving all of your programs, files and settings with this simple and powerful utility.

Laplink Gold™ (SRP \$129.95) - Enables users to connect their PCs, with its powerful remote control, file transfer and synchronization features.

Laplink Everywhere™ (SRP \$49.95) - Gives mobile professionals remote access to their PCs from any web-enabled device.

PCdefense™ (SRP \$29.95) - Offers complete protection against a wide range of spyware, rootkits and viruses, and includes disaster recovery.

"We look forward to bringing Laplink's best-of-breed products for PC and laptop synchronization and file transfer into an ever-increasing number of households and businesses throughout North America," said Christina Seelye, CEO of Avanquest USA. "Through our extensive network of retail partners, Avanquest will help to ensure that Laplink products enjoy maximum retail exposure and remain market leaders in their respective categories."

About Laplink Software, Inc.

Laplink is the expert in remote access, file transfer and synchronization technologies. Since 1983, Laplink has been committed to providing instant connectivity innovations and has been one of the most recognized brands in PC connectivity.

Laplink's applications are easy and secure solutions that meet the remote access, remote support, file sharing and transfer, and synchronization needs of business and home users. Products such as PCmover® and Laplink Gold™ are used by PC users and organizations worldwide to help them solve their PC migration and connectivity needs, easily, efficiently and affordably.

Laplink is a privately held company with an investment from Microsoft, headquartered in Washington with offices in Canada and the United Kingdom. For more information, visit <http://www.laplink.com>.

About Avanquest Software Publishing

Avanquest Software Publishing offers developers a complete range of valuable software publishing resources and the ability to access global markets through its local publishing operations in more than a dozen countries. With U.S. headquarters in Pleasanton, CA, Avanquest Publishing is part of Avanquest Software, a leading international software developer and publisher that was founded in Paris in 1984 and is listed on the Nouveau Marche of the Euronext stock exchange (ISIN FR0004026714). For additional information, please visit <http://www.avanquest.com> and <http://www.avanquestusa.com>.