



News release
27th October 2006

PARALLELS DESKTOP FOR MAC WINS INNOVATION OF THE YEAR AWARD

Avanquest UK, a leading developer and publisher of business and consumer software for the global PC market worldwide, is proud to announce that 'Desktop for Mac', the industry-leading virtual desktop product created by Parallels Inc and published by Avanquest UK has won the prestigious 'Innovation of the Year' award from Mac User magazine.

Votes for the award were cast by the editorial team of the UK's best selling Mac magazine; MacUser, and Parallels Desktop for Mac fought stiff competition from noteworthy contenders 'Google Earth', 'Adobe Print Engine' and 'Micromat Protégé' for the title of Innovation of the Year 2006.

Parallels' Desktop for Mac is the first solution that allows Intel processor-based Apple Macs to run Windows, Linux and most other operating systems and applications alongside Mac OS X without the need for rebooting.

Desktop for Mac permits multiple operating systems to run simultaneously as isolated virtual machines, allowing a full version of another operating system to run in a separate window with no loss of functionality, speed or features, and permitting favoured Windows and Linux applications to run alongside Macintosh ones. Non-Mac software, old legacy applications, Linux distributions and BETA releases can now all co-exist safely on one Mac, and users can cut and paste between operating systems for optimum productivity.

Jon Silvera, Managing Director of Avanquest UK Consumer Division added, "We are extremely proud to have been given this award. We have always considered Parallels Desktop for Mac to be an innovation, finally bridging the gap between Mac and PC use."

Parallels' Desktop for Mac can run any version of Windows (3.1, 3.11, 95, 98, Me, 2000, NT, XP, 2003), or Linux (FreeBSD, Solaris, OS/2, eComStation) or any other operating system at the same time as, not instead of, Mac OS X.

Notes to Editor:

Pricing

RRP is £49.99 and will be available from www.avanquest.co.uk/shop and all major retailers.

About Avanquest UK

Avanquest UK is part of Avanquest Software, a global developer and leading publisher of best-selling personal and professional software designed for PC maintenance and security, office productivity, communications and mobility worldwide. Headquartered in France, with operating units, subsidiaries and offices located in United States, France, Germany, Great Britain, Italy, Spain, Japan, China and Korea, Avanquest Software products are marketed in over 100 countries, through e-commerce, OEM partnerships and IT resellers. Founded in 1984 as BVRP Software and listed since December 1996 on Euronext (ISIN FR0004026714), Avanquest Software forms part of the Eurolist, NextEconomy segment and SBF 250 index. In 2005, Avanquest Software posted record financial results, with revenue of €70.6M (\$90.6M) and net income of €6.9M (\$8.8M). Additional information on Avanquest Software is available at <http://www.avanquest.com>.

About Parallels

Parallels is a server and workstation virtualization solutions company committed to building powerful, user-friendly, cost-effective products that can be used by anyone, from an experienced developer to a computer “newbie” to improve efficiency, lower hardware costs, and reduce operating expenses. The company’s products all feature “hypervisor” technology for strong, stable virtual machines, and an intuitive web-like interface that facilitates quick set-up and usage. Additionally, Parallels solutions fully support Intel Virtualization Technology architecture, which is optimized to provide superior virtual machine performance. The company is rapidly growing and employs a global team of experienced technical and business professionals.

For more information, please visit <http://www.parallels.com>.

For further information, images or review copies, please contact:

Ms Sarah Atter
Avanquest UK

Tel: +44 (0) 1923 495539
Email: sarah.atter@avanquest.co.uk