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News release
11th April 2007

AVANQUEST SEALS DEAL WITH UK SOFTWARE GIANT GSP

UK CONSUMERS TO BENEFIT FROM GREATER CHOICE AND WIDER RANGE OF SOFTWARE TITLES FOLLOWING RECENT ACQUISITIONS

Avanquest Software, a leading developer and publisher of business and consumer software for the global PC market, has today announced that its friendly take over of Emme, one of Europe's leading publishers of interactive multimedia content and owners of GSP in the UK, has been successful. This now makes Avanquest Software a formidable force in the UK's consumer software market and means greater choice for UK consumers.

The signing and completion of this deal comes only months after Avanquest Software announced its take over of California based Nova Development, a worldwide developer and publisher of software products for Windows and Macintosh platforms. Nova Development publishes more than 80 software titles and in 2006 Nova Development posted annual sales of approximately \$32 million and projects more than \$38 million in sales for 2007.

GSP is a leading consumer software publisher in the UK [3rd largest PC publisher by units*] with in excess of £9 million in sales generated from its five core markets including children's, education, reference, utility and games software. The combination of GSP and Avanquest Software means the resultant company will dominate several market sectors. Dave Brass, Managing Director of GSP, will head up the merged businesses.

Dave Brass comments, "For the time being the message is certainly 'business as usual'. Bringing two successful businesses together will take time and we need to ensure that it is done with minimum impact to all those involved including our channel partners. I can confidently say though that the UK consumer is going to get a much better deal. The recent acquisitions mean a far richer and diverse range of software titles will be available; we support these products with strong, clear packaging, a wide presence both on and off line to make accessibility easy, swift delivery times and excellent technical and customer support."

As part of its recent acquisitions, Avanquest Software has announced a restructuring of its consumer software range to make its product packaging stronger, improve the purchase

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facility both on and offline, expedite swifter delivery and ensure excellent technical support and after sales services for UK consumers.

Avanquest Software's comprehensive range of software titles is now represented by three main areas under *Avanquest Utility*, *Avanquest Mobility* and *Avanquest Productivity*. For example, *Avanquest Utility* includes many titles for consumers, small businesses and SMEs that are now clearly labelled with 'Security,' 'Office,' and 'Maintenance' to make product selection easier for the consumer.

Avanquest Utility range includes:

System Suite – Total security suite to protect against spyware, viruses and hackers, diagnose computer problems, recover lost data and improve performance

Identity Protector – Online protection from Spyware and fraud protecting data and erasing tracks

Perfect Image - a complete PC backup, disk imaging and cloning solution

Fix It Utilities - full maintenance, diagnostic tool that will optimise the performance of any PC

System Care - all-in-one home network setup and management, security, tune-up and maintenance for all your home PC, printer and file sharing needs – Family license pack

Disc Copy and Clean transfers everything from your old hard drive to your new hard drive without missing any of your programs, settings, preferences or data - even your Operating System

Partition Commander – a powerful hard disk drive partitioning tool, to better maintain your PC

System Commander – Safely partition, install and run multiple operating systems on one computer

Auto Save 2 – a real-time, automatic backup solution. Easy-to-use, flexible wizards give control over protection and recovery, backing up to a wide variety of storage devices

Web Easy Pro – powerful web site creation and design studio software

Expert PDF – enables the viewing, creation, modification and conversion of any PDF document

The addition of Emme to the Avanquest Group is a key step in achieving its goal of creating and consolidating its position as a world leader in software publishing, with an unmatched product offering and sales force to cover all distribution channels, across all territories.

Following the recent acquisitions, Avanquest Software is now positioned as one of the Top 5 consumer software publishers in the USA (excluding Microsoft, source NPD). In only a few years, Emme has been able to take over a leading position in the European market. The combination of the two companies will enable the group to immediately place itself among the top 3 software publishers in the United Kingdom, France and Germany (excluding Microsoft, source GFK, Chartrack).

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Notes to editor:

*Source: Chartrack.

For more information on GSP's market position by sector please refer to Media Safari. Further product details can be found at www.gspsoftware.co.uk

About Avanquest Software

Avanquest Software is a leading developer and global publisher of best-selling personal and professional software designed for utilities, office productivity, communications and mobility worldwide. Headquartered in France, with operating units, subsidiaries and offices located in United States, France, Germany, Great Britain, Italy, Spain, China, Korea, and Japan, Avanquest Software products are marketed in over 100 countries, through e-commerce, OEM partnerships and IT resellers. Founded in 1984 as BVRP Software and listed since December 1996 on Euronext (ISIN FR0004026714), Avanquest Software forms part of the Eurolist, NextEconomy segment and SBF 250 index. In 2006, Avanquest Software posted revenues of €75.1M. Additional information on Avanquest Software is available at <http://www.avanquest.com>.

About Emme & GSP

The EMME Group is one of Europe's leading publishers of interactive content. The Group has positioned itself in the key segments of education, culture and lifestyle. Through its catalogue, the Group offers an extensive portfolio of over 1,000 titles on CD-ROM and DVD-ROM in the educational, cultural and lifestyle sectors. The EMME Group has an international profile and 75% of its sales are generated outside France. The Group's dynamic business approach has helped it establish a presence in the four main European markets - France (EMME SA, Anten), the UK (GSP), Belgium & The Netherlands (Mediamix) and Germany (Modern Games) - and the US market (GSP North America). For economic and financial updates on the Emme Group (code ISIN FR0004150000): Visit <http://www.EMME-finance.com> or <http://www.EMME.com>

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