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CEBIT 2002- Stand F15 / Hall 27

BVRP Software stays ahead of the field with a new OEM offer, innovative solutions for mobile communications, and a new licensing agreement for BlackICE™; and renews the search for international distribution partners

At CeBIT 2002, BVRP Software will present their new strategy composed of four major axes: an innovative OEM offer, a new range of mobile communication solutions for PCs, PDAs and cellular phones, an international partner development programme, and the launch of their republishing activity with an international distribution agreement for the intrusion detection system software, BlackICE™.

BVRP Software offers a fresh approach to OEM clients allowing them to achieve significant **reductions in their support costs** by integrating automatic diagnostic and repair software with their hardware: BVRP LAN Wizard, Modem on Hold, Modem Medic and Modem Xpert.

BVRP Software extends its range of communication software with their latest **mobile solutions** for PCs, PDAs and cellular phones. The publisher is aiming to sell these solutions via OEM partnerships and retail channels. pocket PhoneTools, mobile PhoneTools and pocket Theme Manager will be presented at CeBIT.

BVRP Software is looking for **international distribution partners** keen to build upon the OEM market leadership of BVRP Software, and develop sales in their country with the retail versions of both BVRP Software in-house developed and republished solutions such as BlackICE™.

BVRP Software is opening its distribution channels to sell partner solutions under license. **BlackICE™**, the intrusion detection system software with integrated firewall technology from the American company ISS, is the first to profit from this new commercial strategy. BlackICE™ is the ideal addition to the BVRP Software range which currently includes Communication, Internet and Security solutions.

About BVRP Software

With subsidiaries spread over France, Great Britain and the US, the BVRP Software group, world leading editor of communications software, is also a major supplier of personal and professional tools designed for Internet use. BVRP Software products are sold in over 100 countries through ecommerce, OEM partners and IT retailers. BVRP Software is also developing a wide Services offer, based on a strong Internet and Telecom expertise. The group currently employs around 400 employees and achieved a turnover of 39 M euros for the 2001 financial year. BVRP Software is listed on the Nouveau Marché of the Paris Stock Exchange since December 1996 (Euronext: 5478).

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