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**AVANQUEST SOFTWARE TO SHOWCASE NEW MOBILITY AND WIRELESS SOLUTIONS AT 3GSM WORLD CONGRESS 2006  
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**The Company will Preview its New Range of Advanced Cellular Software Products**

Avanquest Software, formerly BVRP Software, a leading developer and publisher of business and consumer software for the global PC market with operations in Europe, the U.S. and Asia, today announced it will join the world's mobile industry at 3GSM World Congress 2006 in Barcelona, Spain. Visitors to the Congress will experience an exclusive preview of the Avanquest OEM Division's new cellular software titles including Mobile Media Manager, Mobile Sync, and Mobile Backup as well as the latest enhancements to its award-winning Mobile PhoneTools®, Pocket PhoneTools® and Connection Manager products.

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Levallois-Perret - January 30, 2006

*"We're excited to introduce our advanced cellular software solutions at 3GSM,"* said David Wright, President of Avanquest Software's OEM Division. *"These new products extend Avanquest's leadership in developing innovative and customized solutions that fully recognize and fulfill the needs of telephone and mobile accessory manufacturers and operators in the ultra-competitive mobile marketplace. Our new product range is specifically designed to attract operators who are looking to increase both their ARPU value and the satisfaction of their customers."*

**Mobile Media Manager – Delivers Multimedia Content to the Mobile Phone**

A new addition within the BVRP brand, Mobile Media Manager is a secure multimedia content delivery solution for cellular phones that will help drive revenues for operators and media content companies. Using the operator's existing network via OTA technology, the operator's premium and the customer's personal content files such as ringtones, photos, slide shows, videos and wallpapers are pushed directly to the subscriber's cellular phone through a powerful yet easy-to-use PC client. The program also allows customers to create multimedia messages (MMS) featuring video, audio, images and text and deliver them to any mobile phone. Mobile Media Manager incorporates composition and editing tools that include a digital picture editor with resizing, cropping and special effects features for personal content. Customers can create small animations and transfer pictures from the PC to the mobile phone for sharing with friends and family. The video editor enables users to compose videos, adjust audio levels and mix sound tracks, then transfer the videos from the PC to the mobile phone. Mobile Media Manager integrates easily with the operator's MMSC, WAP or other existing infrastructure.

**Mobile Backup – Protects Valuable Data on the Mobile Phone**

The BVRP Mobile Backup software application can be downloaded to JAVA enabled GSM phones or pre-installed on a customer's GSM or CDMA (with BREW) cellular phone. Contacts, ringtones, pictures, wallpapers and other data are automatically backed up onto the Mobile Backup secure server using OTA technology. Any new data stored on the phone will be backed up daily or as scheduled. If the customer's mobile phone is lost, damaged or replaced, Mobile Backup quickly and easily restores information directly to the new mobile phone without a cable, regardless of vendor or operating system. With the Mobile Backup portal, backup data can be browsed and managed online from any PC connected to the Internet.

### **Mobile Sync – Synchronizes Data between a PC and the Mobile Phone via OTA Technology**

Mobile Sync is the BVRP branded solution for synchronizing data between a PC and a cellular phone that runs JAVA with JSR75 or BREW. Users can schedule automatic updates so data such as contacts, appointments, tasks and notes are always current. The application also ensures that phone data is backed up and protected. New events can be added directly from the phone, through the Mobile Sync web portal, from the Mobile Sync PC client or directly from Outlook. At any pre-set time, the phone will connect directly with the Mobile Sync server and any new data located on the server or the phone will be synchronized. Mobile Sync is compatible with today's leading applications and services including Yahoo!, Gmail, Plaxo, Outlook, Outlook Express, Microsoft Exchange, Lotus Notes and BVRP databases.

### **Mobile PhoneTools – Integrates Communication Functions for the Mobile Phone**

The latest version of Mobile PhoneTools, the world's #1 selling PC software suite that combines messaging, multimedia and synchronization features with high-speed Internet connectivity, incorporates many new features including Wi-Fi support. Users can compose, send and manage all types of messages including SMS/MMS, faxes and emails. With enhanced multimedia features, individuals can create and transfer videos, customize ringtones, wallpapers and screen savers, and download photos and videos from the mobile phone. Data synchronization and management tools keep contacts, agenda and tasks updated with Outlook, Outlook Express, Microsoft Exchange and Lotus Notes applications. PC and cell phone data is easily linked via Bluetooth®, Infrared or USB cable modem connections. Mobile PhoneTools also uses the cell phone as a modem to facilitate Internet access through cellular and Wi-Fi networks from any location.

### **Pocket PhoneTools – Provides High-Speed Internet Access for the Pocket PC**

The new version of Pocket PhoneTools enables individuals to simply and easily connect to the Internet using whatever Wi-Fi or cellular network connection is available in any specific location. If using a cellular connection, the software provides access to high-speed 2.5G and 3G cellular networks and offers compatibility with more leading cell phone brands and models than ever before. Pocket PhoneTools automatically configures an Internet connection using the cell phone as a modem. Now individuals can quickly connect and also maintain an Internet connection using high-speed wireless networks via an integrated database of 320 major operators in 87 countries. A more powerful user interface also makes it easier to send and receive SMS and fax messages, get voicemail with a single click, and quickly dial phone numbers using the Pocket PhoneTools dialer. Users can easily synchronize PDA and cell phone data and also back-up mobile phone contacts on the Pocket PC via Bluetooth®, Infrared or USB cable modems.

### **Connection Manager – Instant and Secure Network Access with Messaging Functions**

With BVRP Connection Manager, individuals can connect seamlessly to the Internet from any location via the best available network connection and also deliver SMS/MMS messages when using a cellular phone or device to access the network. The program includes composers to create multimedia messages featuring video, audio, images and text and sends them to any mobile phone. Connection Manager automatically detects and manages security and connectivity settings across all LAN and WAN access points, wired and wireless – even new 3G cellular networks with higher data rates. For each new location or connection type, Connection Manager creates a network profile and stores the security, printer and email settings for future use. The software ensures that mobile workers are never without network access; even if a local network is not available, business travelers can connect through the mobile phone.

Members of the press and analyst community interested in one-on-one time with Avanquest at 3GSM can send an email to Lucie Rivaud at [lrvaud@avanquest.com](mailto:lrvaud@avanquest.com) or to David Wright at [dwright@avanquest.com](mailto:dwright@avanquest.com).

***Avanquest Software OEM Division delivers the finest quality products and services to its partners: whether a wireless operator, a hardware manufacturer or a content provider, all Avanquest solutions are designed to enhance and easily integrate with our partner's product marketing strategy. Additionally, all products are customizable to our partner's exact needs in up to 28 languages. Owing to the quality and adaptability of our software, Avanquest has developed partnerships with a list of prestigious companies throughout the computing and telecommunication industries. Always on top of technology, Avanquest is a Microsoft Gold Certified Partner as well as Symbian Affiliate Partner, UPnP forum member or Bluetooth adopter member.***

### About Avanquest Software

Avanquest Software is a global developer and leading publisher of best-selling personal and professional software designed for utilities, office productivity, communications and mobility worldwide. Headquartered in France, with operating units, subsidiaries and offices located in United States, France, Germany, Great Britain, Italy, Spain, China, Japan and Korea, Avanquest Software products are marketed in over 100 countries, through e-commerce, OEM partnerships and IT resellers. Founded in 1984 as BVRP Software and listed since December 1996 on Euronext (ISIN FR0004026714), Avanquest Software forms part of the Eurolist, NextEconomy segment and SBF 250 index. In 2004, Avanquest Software posted record financial results, with revenue of €57.0M (\$72.0M), operating income of €6.9M (\$8.7M) and a net income of €5.3M (\$6.7M). Additional information on Avanquest Software is available at <http://www.avanquest.com>.

### Your contacts

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