



Avanquest Software eligible for the DSS “long-only”

As of May 26, 2010, this will benefit the Deferred Settlement Purchase service

Avanquest Software announced that its stock will be eligible for the DSS “long-only” that will be launched by NYSE Euronext on May 26, 2010. Starting on that date, any potential investor will be able to purchase Avanquest Software stock through the Deferred Settlement Service, benefiting from the leverage effect and deferred payment.

NYSE Euronext launches the DSS “long-only”

As part of its programme to develop liquidity in the regulated market, on May 26 NYSE Euronext is launching the DSS “long-only,” an extension of the Deferred Settlement Service (DSS) established in 2000.

Any security listed on Euronext Paris with a minimum daily transaction volume of €100,000 will qualify for the DSS “long-only” status, compared with the €1,000,000 minimum for the current DSS .

The “long-only” concept means that these securities will be eligible for purchase only, to avoid speculative downwards movements on these stocks whose average liquidity does not allow to arrange a secure short-sale market.

About Avanquest Software

Avanquest Software (EPA: AVQ), is a world leader in developing and publishing software for business and households, in categories ranging from mobility to utilities by way of multimedia. Avanquest Software strives to ensure that all its software can interact, so that the convergence between the PC, Internet services and the intelligent telephone is as complete and secure as possible. The passion that drives our teams, the high technological added value of the software and the solid presence of the Group in North America, Europe and Asia make Avanquest Software one of the top 10 consumer software publishers in the world. Since it was established in 1984, the company has put innovation at the core of its business and invested heavily every year in research and development, supporting its teams of engineers scattered throughout France, the United States, Canada and China, working every day to create the best software today and tomorrow. Avanquest Software has been listed on Euronext since 1996. For any additional information, please visit these sites <http://www.avanquest.com> or <http://group.avanquest.com>.

A service that provides the benefit of leverage and deferred payment

The Deferred Settlement Service allows stocks to benefit from the leverage effect and from deferred settlement: shares or bonds purchased “with DSS” are paid on credit, and settlement occurs only at the end of the trading month. This makes it possible to buy securities without immediately paying their full amount and to gain maximum profit from an anticipated rise.

A Status that makes securities attractive

With the DSS “long-only,” investors accustomed to the Deferred Settlement Service will be able to expand their investment horizons to include the 93 newly eligible stocks.

“Avanquest Software stock becoming part of the DSS long only segment, it will gain visibility and accessibility among a new category of investors”, commented Thierry Bonnefoi, Avanquest Software Chief Financial Officer. “This status will contribute to increasing the stock’s exchange volumes and hence its liquidity, factors that are essential for a stock’s stability and appreciation.”

Contacts

Analysts - Investors

Thierry Bonnefoi

+33 (0)1 41 27 19 74

tbonnefoi@avanquest.com

Communication

Christine Sauvaget

+33 (0)1 41 27 19 82

csauvaget@avanquest.com

Site Internet

<http://www.avanquest.com>

<http://group.avanquest.com>

Codes

Ticker : AVQ

ISIN : FR0004026714

Reuters : AVQ.PA

Bloomberg : AVQ:FP

