



Avanquest's Nova Development Unit Updates WinWay Resume Deluxe Software with iPhone App, Job Application Organizer and Cost of Living Calculator

Simplify resume writing with 14,000+ customizable resumes, 116,000+ job-winning phrases™ and 350+ resume themes

CALABASAS, Calif. – November 16, 2010 – [Nova Development](#), a consumer unit of leading global software developer and publisher Avanquest Software (EPA: AVQ), today launched a new version of [WinWay Resume Deluxe](#), the software-based, resume-building tool that creates job-winning resumes in three easy steps. Users can develop a resume from scratch or choose from more than 14,000+ customizable resume templates in every career category imaginable. Whether seeking a first job, re-entering the job market or transitioning into a new career, with WinWay Resume Deluxe, it's easy to create a unique resume suited to any field or level of experience.

WinWay Resume Deluxe is fast, easy to use and packed with professional features guaranteed to make job candidates stand out in today's competitive job market. The Internet Job Search Agent allows users to search millions of jobs online from one convenient search engine. Resume Auditor® automatically finds more than 100 common writing and formatting mistakes before employers do. The Multimedia Interview Simulator teaches candidates how to answer tough interview questions, plus strategies for negotiating top-dollar compensation. This new version contains more exclusive tools than ever before including a Job Application Organizer for collecting and storing references, salary history and other job application information all in one place, plus Salary and Cost of Living Calculators. There's even a free downloadable ResumeShare™ iPhone app for accessing your resume while on the go.

“In this tough economy, job seekers need to be armed with the right tools to make the most impact in a timely manner,” said Todd Helfstein, president of Nova Development. “With the new iPhone ResumeShare™ app and the Job Application Organizer, users can capitalize on job leads and job offers faster than ever before and with a few simple clicks.”

WinWay Resume Deluxe is the result of more than 18 years of research and innovation in career development software with an extensive library of proven features:

- 14,000+ customizable resumes for every career imaginable
- 116,000+ job-winning phrases™
- 400+ professional cover letters
- 350+ resume themes
- 400+ professional font styles
- Federal job banks and search tools
- Language tailored to first time job seekers, re-entering the job market, gaps in job history or transitioning into a new career
- Export to Microsoft Word or a PDF then print, email or upload directly to job sites.
- The *Do's* and *Don'ts* of Interviewing
- Contact Manger with mail merge, Internet Job Search Agent, Resume Auditor® and Multimedia Interview Simulator

□ **NEW!** ResumeShare™ iPhone App and Job Application Organizer

WinWay Resume Deluxe is available immediately for \$39.99 at retailers nationwide and at www.novadevelopment.com. The software is compatible with Windows XP, Vista and 7 operating systems and requires 512 MB of RAM and a CD-ROM drive.

About Nova Development

Based in Southern California and founded in 1984, Nova Development is a market leader in consumer software for both Windows and Macintosh platforms. Nova Development is the retail publisher of best-selling software for desktop publishing, print creativity, and many other purposes as well as educational titles for both children and adults. Nova Development was acquired by Avanquest Software in 2007. For more information, please visit <http://www.novadevelopment.com> and <http://www.avanquest.com>.

About Avanquest Software

Avanquest Software (EPA: AVQ), is a world leader in developing and publishing software for businesses and consumers in categories ranging from mobility to utilities by way of multimedia. Avanquest Software strives to ensure that all its software can interact, so that the convergence between the PC, Internet services and the intelligent telephone is as complete and secure as possible. The passion that drives our teams, the high technological added value of the software and the solid presence of the Group in North America, Europe, and Asia make Avanquest Software one of the top 10 consumer software publishers in the world. Since it was established in 1984, the company has put innovation at the core of its business and invested heavily every year in research and development, supporting its teams of engineers scattered throughout France, the United States, Canada and China, working every day to create the best software today and tomorrow. Avanquest Software has been listed on Euronext since 1996. For any additional information, please visit <http://about.avanquest.com> or <http://group.avanquest.com>.

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